



HOMELANE FREEDOM FESTIVAL CAMPAIGN

Terms and Conditions

1. General

These Terms and Conditions ("T&C") govern participation in the HomeLane Freedom Festival Campaign ("**Campaign**") conducted by Homevista Decor and Furnishings Private Limited ("HomeLane"), having its registered office at 2nd Floor, BKN Ambaram Estates, No. 648/L, Old Madras Road, Binnamangala, Indiranagar, Bengaluru - 560038 ("Company").

By participating in the Campaign, participants agree to be bound by these T&C. The Company reserves the right to modify, suspend, or cancel the Campaign or these T&C at any time without prior notice. The decision of the Company on all matters relating to this Campaign shall be final and binding.

2. Campaign Period

The Campaign is valid from 8th August, 2026 till 15th August, 2026 ("Campaign Period") and hence all customers who book an order during this period, as per the terms hereunder shall be eligible for the Campaign. Any bookings made outside this period shall not be eligible for any Campaign benefit, including the General Booking Offer or the Grand Prize draw.

3. General Booking Offer

3.1 Offer Details

Customers who make a valid booking with HomeLane during the Campaign Period shall be eligible for the following discounts on woodwork:

- Flat 25% discount on woodwork
- Additionally, Free Wardrobe, Kitchen and more, as per the terms mentioned hereunder in Clause 3.2

The above discounts apply to woodwork components only and shall not apply to civil work, loose furniture, electrical work, false ceiling, or any other service category unless expressly stated in the customer's signed order/quotation.

3.2 Conditions for the General Offer

- The offer is valid only on orders booked and confirmed with a minimum booking amount paid during the Campaign Period, as per the terms of the quotation.
- Discounts are applicable at the time of order finalisation and will be reflected in the customer's quotation/invoice. Post-booking discount adjustments shall not be entertained.
- The Customer completes the design consultation during the Campaign Period.
- Have an order value exceeding Rs.4,00,000 (Rupees Four Lakh only), inclusive of applicable taxes, as reflected in the final confirmed order/quotation.
- Customers with a final confirmed order value between INR 4,00,000 and INR 8,00,000 (inclusive of applicable taxes) shall be eligible for a complimentary Entertainment Unit worth

HOMEVISTA DECOR AND FURNISHINGS PRIVATE LIMITED

CIN: U74999KA2014PTC074222

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Website: www.homelane.com, email: Compliance@homelane.com; Telephone: 080-48533335

up to INR 50,000. In case of spot closure, the customer shall additionally get a Hob & Chimney package worth up to INR 20,000.

- Customers with a final confirmed order value between INR 8,00,001 and INR 18,00,000 (inclusive of applicable taxes) shall be eligible for a complimentary Wardrobe worth up to INR 1,00,000.
- Customers with a final confirmed order value of INR 18,00,000 and above (inclusive of applicable taxes) shall be eligible for a complimentary Kitchen worth up to INR 2,00,000.
- Customers with a final confirmed order value of INR 8,00,000 and above who complete a Spot Closure during the Campaign Period shall additionally be eligible to choose either: (a) an additional 25% discount on False Ceiling (applicable only to Signature and Classic ranges); or (b) a complimentary Hob & Chimney package worth up to INR 20,000.
- In addition to the applicable offers aforesaid, eligible customers shall also be entitled to a 15% discount on select Decor Products, namely Painting, False Ceiling, Quartz, Wallpaper, Curtains, Wooden Flooring; and Balcony Gardens. The above discount shall apply only to the aforesaid Decor Products purchased as part of the customer's confirmed order and shall be subject to availability and the Company's prevailing specifications and scope of work.
- The above benefits shall not be clubbed with one another unless expressly stated and each eligible customer shall be entitled only to the benefit corresponding to the applicable order value slab.
- The Company reserves the right to verify the eligibility of any booking before applying the offer.
- This offer is non-transferable and has no cash equivalent.

4. Grand Prize – Gold Coin

4.1 Prize Description

Fifteen (15) Grand Prize winners will receive a Gold Coin worth 1gram ("Grand Prize").

4.2 Eligibility Criteria for the Grand Prize Draw

To be eligible to participate in the Grand Prize draw, a customer must fulfil ALL of the following conditions during the Campaign Period:

1. Visit a HomeLane Experience Centre/ Showroom in person during the Campaign Period.
2. Complete a design consultation or design meeting with a HomeLane designer at the Experience Centre/ Showroom.
3. Book a confirmed order with HomeLane during the Campaign Period.
4. Have an order value exceeding Rs.4,00,000 (Rupees Four Lakh only), inclusive of applicable taxes, as reflected in the final confirmed order/quotation.

Satisfaction of all above conditions is mandatory. Partial fulfilment of any condition will render the entry ineligible.

4.3 Winner Selection

- Fifteen (15) winners will be selected through a random computerised draw conducted by the Company at the end of the Campaign Period.
- The draw will be conducted at such date and time at the Company's discretion.
- The random draw process will be overseen internally and the Company's decision on the winner shall be final, conclusive, and binding.
- The winner will be notified via the registered mobile number and/or email address provided during the onboarding.

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5. Grand Prize Redemption Conditions

- The Grand Prize shall be awarded to the selected winner after verification of eligibility under these Terms and Conditions.
- The Grand Prize is non-transferable, non-negotiable, and cannot be exchanged for cash or any other benefit.
- Publicity Consent - As a condition for receiving the Grand Prize, the selected winner shall participate in reasonable promotional and marketing activities requested by the Company, including photographs, videography, testimonials and promotional shoots relating to the Campaign. The winner hereby grants the Company the irrevocable, perpetual, royalty-free right to use, reproduce, publish, distribute and communicate such photographs, videos, name, likeness, voice and testimonials across any media or platform for advertising, promotional, marketing and publicity purposes without any additional consideration. If a selected winner declines to participate in such promotional activities or refuses to provide the necessary consent, the Company reserves the right to disqualify such winner and select an alternate winner through the same selection process.

6. Disqualification

A participant will be disqualified from the Campaign (including the General Booking Offer and Grand Prize draw) if:

- Any information provided at the time of booking is found to be false, incomplete, or misleading.
- The order is cancelled, revised below the minimum order value of Rs. 4,00,000, or reversed for any reason after the Campaign Period.
- The participant is an employee, director, or immediate family member of HomeLane or any of its group companies, agencies, or vendors associated with this Campaign.
- The booking does not meet the eligibility criteria set out in these T&C, as determined by the Company in its sole discretion.
- The selected winner refuses to participate in the promotional activities required under Clause 5.

7. Tax Implications

As per the provisions of the Income Tax Act, 1961:

- The Grand Prize is classified as a prize/gift. Where the prize value exceeds Rs.10,000 in a financial year, Tax Deducted at Source (TDS) at the rate of 30% (plus applicable surcharge and cess) under Section 194B of the Income Tax Act, 1961 shall be applicable.
- The winner shall be liable to pay the applicable TDS amount prior to or at the time of receiving the Grand Prize. The Company may, at its discretion, gross up the Grand Prize delivery on production of TDS payment proof, or deduct the TDS amount from a notional gross prize value.
- The winner must provide their PAN card details to the Company before the Grand Prize is issued. Failure to provide PAN may result in TDS being deducted at a higher rate as prescribed under the Income Tax Act.
- Any other tax liability arising from the prize shall be the sole responsibility of the winner.
- The General Booking Offer discounts are trade discounts applied at the time of invoicing and shall be treated accordingly for GST and income tax purposes.

8. Limitation of Liability

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- The Company shall not be liable for any loss, damage, or injury arising from participation in this Campaign or use of the Grand Prize.
- The Company shall not be liable for any delay in prize delivery attributable to the winner's failure to provide required documentation, including PAN details.
- The Company's aggregate liability under this Campaign, if any, shall not exceed the face value of the Grand Prize.

9. General Conditions

- These T&C are governed by the laws of India. Any disputes arising out of or in connection with this Campaign shall be subject to the exclusive jurisdiction of the courts in Bengaluru, Karnataka.
- The Company reserves the right to withdraw, suspend, modify, or cancel this Campaign or these T&C at any time without prior notice or liability.
- Participation in this Campaign does not confer any right to continued engagement or any other future offer or benefit from the Company.
- These T&C are available at HomeLane Experience Centres/ Showroom and on the HomeLane website. In case of any conflict between in-store communications and these T&C, these T&C shall prevail.
- "Spot Closure" means execution of the booking by the customer on the same day as the design consultation or showroom visit, in accordance with the Company's internal policy.
- For queries related to this Campaign, customers may write to legal@homelane.com.

For **Homevista Decor and Furnishings Private Limited**

Authorised Signatory

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